

FOR IMMEDIATE RELEASE



Omada Health Hires Maria Latushkin as Senior VP of Engineering

Technology and engineering veteran brings 19 years of strategy, management, and scaling experience

San Francisco, CA (March 7, 2018) -- Omada Health today announced the hiring of Maria Latushkin as the Senior Vice President of Engineering. Leading a team of more than 35 engineers, Latushkin will manage collaboration with the company's data science, product, and security teams as she drives continued improvement, personalization, and expansion of Omada's intensive behavioral counseling platform. Latushkin brings nearly two decades of expertise applying a strategic business lens to technology development.

"As Omada deepens our integration with key partners like Cigna, and enhances the breadth and personalization of our product platform, Maria is exactly the type of engineering leader we need," said Omada co-founder and President Adrian James. "She has a proven track record of rigorous execution, leading diverse teams while mentoring internal leaders, and working cross-functionally to drive a technology vision to reality."

Latushkin's career spans a host of roles across enterprise- and consumer-focused technology. Most recently, she worked as the Chief Technology Office for Navar - a SaaS platform serving more than 350 retailers. Prior to Navar, she was CTO at One King's Lane, Vice President of Technology at Peet's Coffee & Tea, and Director of Engineering at Walmart.com, where she spent nine years developing engineering processes & products integral to growth and scale.

"Throughout my career, I've had the several opportunities to lead teams and scale technologies for a variety of companies," said Maria. "But rarely have I been able to align my professional expertise with a such a critical mission. Omada's team structure provides the chance for fruitful collaboration, and I can't wait to work with a group of experienced engineers to further develop a product already delivering better health to thousands of people across the country."

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In the position, Latushkin will focus on driving engagement with Omada's users, creating integrated offerings with the company's alliance partners, and leveraging Omada's data set on behavior change to enhance and scale the product platform.

Latushkin holds a B.S. degree in computer science from San Francisco State University.

About Omada Health

Omada Health is a digital behavioral medicine company that inspires and enables people to change the habits that put them most at risk for chronic conditions like heart disease and type 2 diabetes. The company is the largest CDC-recognized provider of the National Diabetes Prevention Program, and since its founding, has enrolled more than 140,000 participants. Omada's program combines proven behavioral science, the power of professional health coaches and peer groups, connected technology, and world-class design to deliver clinically-meaningful results. The company operates on a pay-for-outcomes pricing model that aligns incentives between Omada, customers, and participants. Omada Health was named a 2016 Technology Pioneer by the World Economic Forum, and one of Fast Company's Most Innovative 2017. To learn more, visit www.omadahealth.com.

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